A Proposed Model of the Determinants and Outputs of the Organizational (DNA) Applied to Egypt Air Holding Company

Abstract

This study aimed to provide a model of the relationship between the determinants and outputs for the DNA in Egypt Air Company the genetic character of the organization. These parameters were in organizational structure, organizational culture, organizational justice and leadership quality; while consisted in organizational performance, character outputs genetic; organizational performance, organizational identity, organizational effectiveness and competitive advantage. The research community represented in Egypt Air Company employees, and designed the questionnaire to collect data by number 250. Data were analyzed using SPSS.22 program, and the research used the correlation method, regression to demonstrate the effect of the relationship between the independent variable and the dependent variable. The results of the study concluded that there is a significant positive statistically relationship between the determinants and outputs the genetic character of the organization in Egypt Air Company. The study also found the model for the relationship between the determinants and outputs the genetic character of the organization, and that the quality of leadership is the most influential on the genetic character of the organization of the output element. The study recommended to promote the idea of cultural construction of the genetic makeup of the organization has made the determinants and dimensions of the genetic coloring of the organization part of the culture of the organization, and this is done.
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Abstract

This study aimed to develop a model of the relationship between the determinants and outcomes of the organizational culture in Egypt Air Holding Company. The study was conducted in two stages, the first stage was to identify the determinants of the organizational culture, and the second stage was to identify the outputs of the organizational culture. The study used SPSS v.22 and the correlation matrix method. The results showed a significant correlation between the determinants and outputs of the organizational culture. The study recommendations were to improve the organizational culture and to develop a model of the determinants and outputs of the organizational culture in Egypt Air Holding Company.