The impact of Strategic Leadership style on Institutional Capabilities: The Egyptian Travel Agencies as A Case Study

Bassam Samir, Fatima Zahraa Tlhi

Abstract:
This study aims to identify the impact of strategic leadership on the institutional capabilities by examining its impact on creative behavior, administrative policies, strategic flexibility, organizational effectiveness, employee performance, and knowledge management. The Egyptian travel agencies were selected as case studies. The researchers designed a questionnaire and distributed it to a random sample of the managers of these agencies. 323 questionnaires were analyzed.

The study found that strategic leadership affects 69.2% on strategic flexibility, 43.4% on employee performance, 36.2% on creative behavior, 33.2% on knowledge management, 26.5% on administrative policies, and 23.2% on organizational effectiveness.

Keywords: Strategic leadership, creative behavior, management policies, strategic flexibility, organizational effectiveness, performance, knowledge management.

(JEL) Classification : XN2, XN1.