Green Economy as an effective Approach for the Egyptian tourism sector sustainability

Abstract:
There are many trends that encourage tourism industry to preserve the environment such as sustainable tourism, sustainable development, green tourism, and the green economy. All these trends focus on the need to preserve the environment and natural resources. The aim of this study is to identify the importance of the green economy as an effective entry point for the sustainability of the Egyptian tourism sector, in addition to presenting some of the features of Egypt's sustainable tourism development plan "Vision 2020". Egypt has outlined a plan to achieve sustainable tourism development "Vision 2020", targeting 20 million tourists by 2020, and achieving $26 billion in tourism revenues. The implementation of the plan was based on six main axes: ensure an appropriate institutional framework, ensure easy access, safety and security, expand the product base, provide the necessary infrastructure and superstructure, improve quality of service, and promote the product to the market.

Keywords: Green Economy, Sustainable Development, Tourism, Egypt.